



FABILEUX.BLOG/



FABIAN WEISS

Through my blog "FABILEUX" (derived from the French word "fabuleux," meaning fabulous), I aim to provide first-hand insights into experiences in the fashion industry and the journey to get there.

Over time, the blog expanded to include updates on the fashion industry and coverage of Fashion Weeks I had the opportunity to attend. Along the way, its design, SEO strategies, and user experience. were continuously refined and enhanced.

2025

7.800 VISITORS

27.000 CLICKS

18.000 CLICKS REFERRED BY SEARCH ENGINES

3.000 CLICKS ON MOST SUCCESSFUL POST



DEMOGRAPHICS

TOP COUNTRIES Germany 74% (+2% vs. LY)
AT, CH, BE 14,6% (-3,4% vs. LY)

REFERRER Search engines 
Facebook 
Pinterest 
Instagram 

TOPICS

EXPERIENCES IN FASHION 30%
FASHION NEWS 30%
MODELS 20%
GERMANY'S NEXT TOPMODEL 10%
POP CULTURE 10%